

APRIL 2019

OPEN FORUM: STRATEGIC PLAN FEEDBACK

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Chair, Strategic Plan Steering Committee

PURDUE
UNIVERSITY®
FORT WAYNE

Objectives

- Brief overview of our strategic planning process to date
- Next Steps
- Q&A
 - Answer questions
 - Collect your feedback



1. PREPLANNING

*Steering Committee
Leadership Team
Strategic Focus Associates*

August–September 2018

FALL 2018

3. DISCOVERY REPORT

*Steering Committee
Strategic Focus Associates*
Key Takeaways from Discovery Data
Focus-Group Reports
Working-Group Reports

December 2018

October–December 2018

5. STRATEGIC PLAN DEVELOPMENT

Faculty, Staff, Students
Aspirations, Objectives, Initiatives, Campus Input
Revised Plan with Feedback Available May 1, 2019

January–May 2019

SPRING 2019

May 1, 2019

2. DISCOVERY PHASE

*23 Focus Groups (Campus and
Community Members)
Working Groups*
Open Forums, Surveys, Questionnaires



4. ALL-HANDS PLANNING MEETING

Faculty, Staff, Students
Strategy Maps with Primary and
Secondary Activities
High-Level Aspirations
Strategic Objectives and Initiatives

January 11, 2019

6. FINAL PLAN PUBLISHED AND IMPLEMENTED

All of Us
Presented at Fall Convocation
August 26, 2019

August 26, 2019

FALL 2019 AND BEYOND

Mission

We educate and engage our students and communities with purpose by cultivating learning, discovery, and innovation in an inclusive environment.

**What we do,
the difference we make**



Core Values

Students First, Excellence, Innovation, Diversity and Inclusion, Engagement

**How we do
what we do**



Vision

Empower every person, every day, to improve our world.

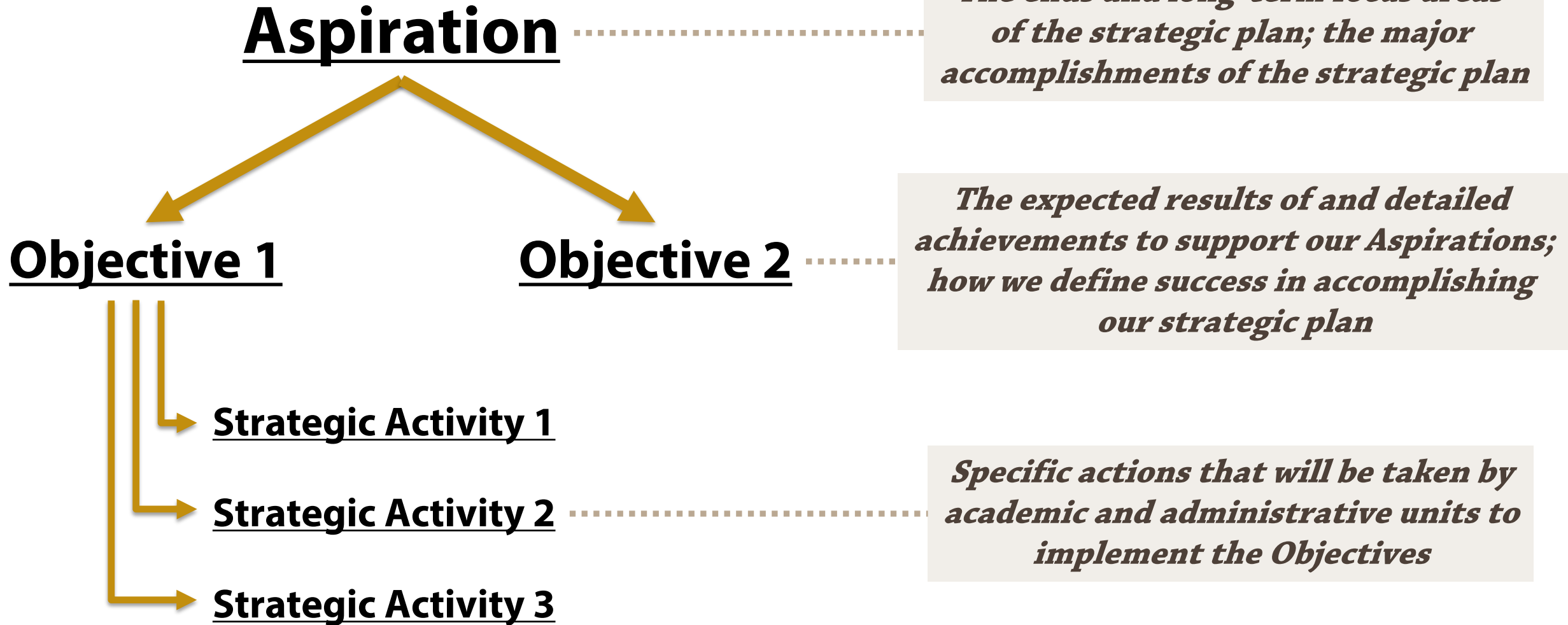
**What we will become
by 2025**



Aspirations

Champion Student Success, Enhance Quality of Place,
Embrace Diversity and Inclusion, Promote Community Engagement

How we will get there



Notes on the Draft

- **70% Draft**
- **We won't be able to do everything in this draft**
 - 4 Aspirations
 - 17 Objectives
 - 90 Strategic Activities
 - University-wide prioritization discussion in early Fall 2019

NEXT STEPS

www.pfw.edu/strategic-plan

Next Steps

- **Monday, April 1 – Friday, April 19—draft strategic plan circulated for feedback**
 - Open Forums
 - Survey
 - “Share Your Voice”
 - Presentations to SGA, faculty Senate, APSAC, and CSSAC
- **Planning Teams incorporate feedback and submit revised plans to Steering Committee**
 - “Final” strategic plan shared with campus on Tuesday, April 30
 - University-wide prioritization discussion in early Fall 2019

QUESTIONS?

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